



Date of meeting:	12 July 2018
Item Title:	Progress on Joint Health and Wellbeing Board Strategy 2015-18 Priority 1 – Early years 0-2 year olds
Executive Summary:	<p>The purpose of this presentation is to support the review of progress on the Health and Wellbeing Strategy. Priority 1 seeks to optimise life opportunities for Early Years (0-2 year olds) by supporting families through sound integrated service interventions.</p> <p>The presentation describes and contextualises the service offer that has been developed between the WSCC Integrated Prevention & Earliest Help (IPEH) service and the embedded Healthy Child Programme (HCP), with the following key characteristics:</p> <ul style="list-style-type: none"> • Strong integrated partnership provision to support young children from conception to 2 years (and beyond); • All partners blend their skills and resources to ensure the best outcomes for the child; • A range of evidence-based initiatives and innovative techniques to promote child wellbeing, parenting and attachment; • A focus on outcomes and a strong performance ethic, where staff are highly motivated by the opportunities afforded by integrated working.
Recommendations for the Board:	<p>The Board is invited to comment on the progress to date and asked to:</p> <p>a) identify how it can support the programme in influencing hospital services in a proactive prevention role in respect of Maternal Smoking and Maternal Obesity</p> <p>b) to agree to consider retaining support for Early Years as a priority area in the refreshed HWB Strategy for 2018-2020.</p>
Relevance to Joint Health and Wellbeing Strategy:	Strong, direct relevance to Priority 1 (Early Years) of the Strategy; also promotes a holistic, partnership-orientated approach under Priority 2, and a strong integrated workforce under Priority 3.
Financial implications	None
Consultation (undertaken or	Work packages in the Better Change programme have benefited from insight, consultation and Customer Journey

planned):	mapping. This approach to the co-design of services will continue.
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